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# HOW TO ATTRACT AND KEEP YOUR MEMBERS

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# Membership Satisfaction Guide

Membership Satisfaction Guide helps clubs remain healthy and vital by helping members feel:

- Welcomed
- Comfortable
- Involved in service



# Club Membership

## The Club Membership Chairperson Guide

- Responsibilities
- Support and Guidance
- Membership Satisfaction
- Membership Recruitment
- Award Programs
- Planning Calendar
- Recruiting Report
- Satisfaction Report



Simple, effective Planning Process

Links to **Valuable Online Tools** to strengthen

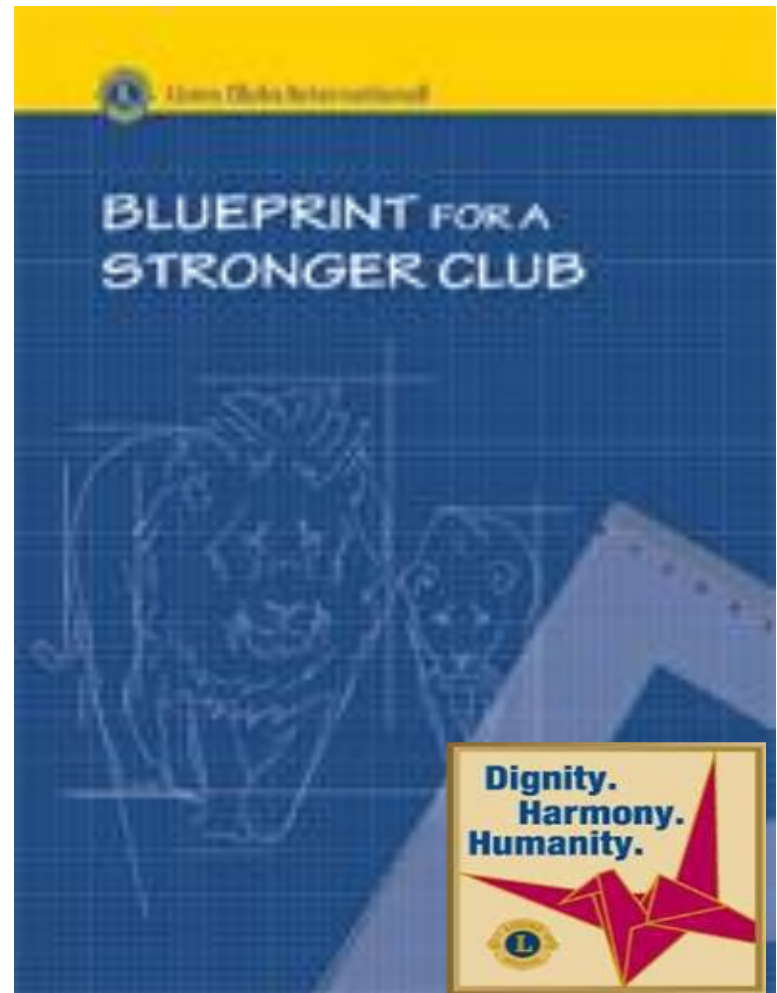
- Service Initiatives

- Membership Growth

- Leadership Development

- Club Management

Promotes the CQI and Excellence Awards!



**M**ake members feel welcome and needed.

**E**mphasize community service projects.

**M**ake meetings fun and enjoyable.

**B**e a good mentor.



**E**ducate and involve everyone in club activities  
& projects.

**R**ecognize members for their contributions.

**S**eek Year-Round membership growth.